

# PRESS RELEASE

## MIDWEST MATERIALS INITIATES FINAL PHASE OF MAJOR EXPANSION, UNVEILS MASSIVE NEW LEVELTEK STRETCH LEVELING SYSTEM.



Perry, OH... In a ceremony marking the final phase of a multi-year, multi-million dollar expansion designed to bring the steel service center to the forefront of industry competitiveness and capability, MidWest Materials, Inc.'s CEO Brian Robbins today introduced North America's largest and most advanced Leveltek Stretch Leveling System to a gathering of local and state dignitaries.

This addition to MidWest's 240,000 sq. ft. facility, which includes cut-to-length lines, levelers, slitters and shears, will provide the industry's flattest, memory-free steel up to  $\frac{3}{4}$ " thick and 100" wide, from mild to ultra-high-strength. It will allow MidWest to provide the highest standard in flat, memory-free steel to satisfy increasing demands for extremely high quality stock required by newer, more sophisticated manufacturing and processing techniques such as robotic laser and plasma cutting.



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“This investment will enable us to continue meeting customers’ demands for higher quality standards, allowing for manufacturing methods that require increased efficiency and precision. It will also permit us to increase sales to market sectors where we aren’t actively present,” remarked Robbins. “More importantly, the new technology will allow us, our customers and U.S. manufacturing to remain competitive world-wide, helping us all retain and create new jobs.”

Attendees included State Senator John Eklund (Senate District 18), Representative Lorraine M. Fende (House District 62), Lake Co. Commissioners Raymond E. Sines and Robert Aufuldish, Perry Township Administrator Walter Siegel and Economic Development Assistant Karen Sundy, as well as management and employees of the family-owned company.

State Senator Eklund’s remarks summarized the significance of the event. “We’re here today celebrating more than a new leveler,” he said. “We’re celebrating the importance of vision, the value of persistence and a commitment to community that makes NE Ohio a better place to live and work. We all benefit in terms of economic growth, jobs and community spirit.”

MidWest Materials, Inc., is a premier Steel Service Center serving the metals needs of leading manufacturers across North America. The company is celebrating its 60th anniversary in 2012 with the completion of the multi-million dollar expansion of its production facilities, which currently distributes Hot Rolled, Cold Rolled and Coated steel products. The warehousing and production center in Perry, Ohio also includes a state-of-the-art testing laboratory, direct rail access and a dedicated fleet of trucks.