



For Immediate Release

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Contact: Frances Moffett

fmoffett@steeldistributors.org

1.312.673.5818

Association of Steel Distributors Announce New President; Executive Committee

CHICAGO — The Association of Steel Distributors (ASD) recently announced that Brian D. Robbins, CEO of MidWest Materials, Inc. in Perry, Ohio has been elected to the position of 2014 President by the association. Robbins will provide strategic direction for the association and is committed to taking on the ASD leadership role. Robbins has been an active member of the ASD Board of Directors since 2004. ASD members include service centers, distributors, steel mills, transportation companies and service related companies who are all viable partners to the steel distribution marketplace.

The 2014 Board of Directors and Executive committee will officially assume their roles following the 2014 ASD Annual Convention.

"I am honored to be chosen to lead an organization with such a rich history as the ASD. My family has been associated with the steel industry for over 60 years, and it is humbling to follow in the footsteps of my grandfather, Joseph Koppelman, founder of MidWest Materials, who was one of the earliest members of the ASD and served as its President 45 years ago," Robbins said. "I look forward to continuing the great work of our past presidents and to an active year of growth, communication, and furthering friendships."

Robbins succeeds 2012-2013 President Lisa Goldenberg of the Delaware Steel Company of Pennsylvania.

"Brian Robbins fully appreciates the balance between a traditional family values approach, and an innovative, modern method of thinking," Goldenberg said. "Brian's commitment to service and his strategic approach that has served MidWest Materials so well will be tremendously beneficial to the ASD."

Joining Robbins on the Executive Committee will be:

- Tim Loeffel, Vice President - Loeffel Steel Products, Barrington, IL, will serve as the Executive Vice President
- Andrew Gross, President – Alliance Steel, LLC., Bedford Park, IL, will serve as Vice President
- Mike Sawyer, Vice President – Universal Metals, LLC., Toledo, OH, will serve as Treasurer

Returning Board of Directors members are as follows:

Mike Barnett, Grand Steel Products, Wixom, MI
Mike Bush, Esmark Steel Group, Chicago Heights, IL
Greg Gross, Northshore Metals, Deerfield, IL
Tom McDonald, Coil Slitting Intl., Wierton, WV

John Pidgeon, Steel Traders, Ft Lauderdale, FL
William Vitucci, Vitco Steel Supply Corporation, Posen, IL
Gary Ziebell, Zeeco Metals, Inc., Bridgeview, IL

About the Association of Steel Distributors

Headquartered in Chicago, the Association of Steel Distributors is a non-profit organization, providing the steel distribution industry a forum for ideas exchange and market information. Members have access to the most current industry developments and legislative issues. Regional and national meetings give members numerous opportunities to learn and network in this competitive environment. For more information, please visit www.steeldistributors.org or call ASD Headquarters at 312.673.5793 for more information.

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